

The RECOLLECTION  
of QUALITY  
remains long after  
PRICE  
is forgotten—Consul-  
us for PRICE and  
QUALITY  
STRATHMORE HARDWARE

# THE STRATHMORE STANDARD AND BOW VALLEY

A MERCHANT'S first  
duty is to help HIS  
CUSTOMERS to  
PROSPER  
We are at your  
SERVICE  
STRATHMORE HARDWARE

VOL. IV., NO. 18

STRATHMORE, ALBERTA, FEBRUARY 8, 1913.

Subscription Price, \$1.00 per year

PHONE 28

4 STORES, ONE PRICE

THE WHITE & MAY CO. LTD.

## New Spring Goods are Beginning to Arrive

At present we are busy clearing out the  
odds and ends of winter stock at prices that  
spell good-bye. Can you use any of these  
lines.

50 pair Boys and Girls Overshoes  
worth \$1.50 for 95c per pair.

50 pair Men's Overshoes, on buckle  
regular \$2 to \$2.25 for \$1.25 per pair

100 pair Men's Heavy Socks, regu-  
lar 35c and 40c. Sale Price 25c per  
pair.

Men's and Boys' Overcoats at 25  
per cent discount.

All Women's and Children's Coats  
25 per cent discount.

Gray and White Wool Blankets 25  
per cent discount.

Comforters, 25 per cent discount.  
All Fur, 25 per cent discount.

25 Ladies' Top Skirts at Wholesale  
Prices.

100 Horse Blankets 25 per cent  
discount.

1st Quality Flour \$3.50  
2nd " " 3.00  
Special quotation on large quanti-  
ties.

We buy by the carload for spot cash and  
can fill any size order at lowest possible prices  
consistent with qualities.

THE  
White & May Co., Ltd.  
STRATHMORE

1 Syndicate of Stores

Also 3 Eastern Stores

## MAPLE LEAF HOTEL STRATHMORE, ALBERTA

36 Rooms, all Steam Heated and  
Electric Lighted

Well Lighted Sample Rooms

EXCELLENT DINING  
ROOM

In connection with which white help  
only is employed

Special attention to outside catering

EXCEPTIONALLY LOW RATE QUOTED  
TO STEADY BOARDERS

SHERMAN & TROY, Props.

Special to Farmers, Meals 35c

### Special Dinner Menu

For Sunday, Feb. 9, 1913

From 12.30 to 2.30

Consomme Clear Chicken Gumbo

FISH  
Fillet of Sole Saute  
SALAD  
Hearts of Celery Stuffed Olives

Chicken with Mayonnaise Hors d'Oeuvres  
Anchovie Crotons Bouchée of Oysters

BOILED  
Ox Tongue, Piquante Sauce  
ENTREES  
Neapolitan Blanc Meringue

Spring Chicken a la Maryland  
JOINTS  
Prime Ribs of Beef au Jus

VEGETABLES  
Mashed Potatoes Candied Yams  
HOT PARKER HOUSE ROLLS

DISSERT  
English Plum Pudding au Cognac Apple Pie  
Chocolate Cream Pie Lemon Meringue Pie  
Tea Coffee

### LOCAL JOTTINGS

An interesting meeting of  
the Strathmore School Board was  
held on Monday evening, but  
owing to pressure on time we  
are compelled to hold the report  
over till next issue.

An alarm of fire was turned in  
on Tuesday evening, but happily  
it proved false. The door of the  
store in a local store had been  
left open, and the reflection of  
the flames on the frosted windows  
gave the impression that the  
store was on fire. The Fire Bri-  
gade turned out in very quick  
time.

Strathmore Presbyterian Church  
Ladies' Aid has been reorganised.

Mr Harold Riley, M.P.P., met  
with the Town Council last night  
and discussed matters of interest  
to the citizens. Owing to its  
being near press time we cannot  
report the meeting in this issue,  
but will do so on our next.

A local man has a proposition  
on foot for supplying electric  
light to the town, and an applica-  
tion will be made to the Council  
for a franchise.

Special Sunday dinner at the  
Maple Leaf Hotel each week  
from 12.30 to 2 p.m.

A daughter was born to Mr  
and Mrs Geo. A. Kennedy on  
Sunday.

A Citizens' Ball is being pro-  
posed for the near future.  
Where are the bachelors?

Remember the Farmers' Union  
banquet on February 19

Strathmore is not the only  
town that has had trouble with  
its bylaws. Bassano is to have  
to re-submit the whole of its  
waterworks bylaws to the electors  
on account of some technical  
errors. Gleichien recently had to  
do the same thing. This seems  
to show that the act is a difficult  
one to follow, and it should be  
amended to make it more clear,  
or else a department instituted to  
assist municipalities in the fram-  
ing of bylaws, and protect them  
from errors, which are costly and  
time-wasting.

Mr J. Erskine, the famous  
French chef, who opened the  
Maple Leaf Cafe some two years  
ago, is again in charge, and pre-  
pared to serve his patrons in his  
old familiar style.

The Alberta Provincial Seed  
Fair will be held at Clarendon  
February 25th to 27th. The fair  
is for the exhibition, sale, and  
exchange of farm seeds.

A petition has been circulated  
and presented, signed by 75 per  
cent, to the C.N.R., in the fol-  
lowing terms:

"We, the undersigned, who are  
engaged in mixed farming in the  
vicinity of your siding on section  
21, township 25, range 25, and  
many others, who have grain  
and stock to ship, hereby petition  
you to place a loading platform  
and depot on said quarter, at  
your very earliest opportunity.  
These, if erected, would prove of  
great convenience to a large sec-  
tion of the country, as the only  
shipping point is at Nightingale,  
some 15 miles, five miles east of  
your present siding."

Remember, the Maple Leaf  
Hotel employs only white help,  
we do not even allow a Chinaman  
to do scullion work.

Mrs H. Edwards, who has  
been resident in Strathmore with  
Mr and Mrs F. T. McElhose  
for over a year past, left yester-  
day for her parents home at  
Hockleyville, Minnesota. Mrs  
Edwards has been a prominent  
figure in social life here, and will  
be greatly missed. Mrs Edwards  
edited the "Personal File," a  
column of the Standard for some  
months past, and also various  
other items, including the report  
of the Mayor's Ball which appears  
in this issue, and she displayed  
much literary ability.

Mrs Livingston, of Vancouver,  
B.C., spent Tuesday in Strath-  
more on behalf of the W.C.T.U.  
A number of ladies joined the  
society.

Mr F. Hartell, jr., and Mr H.  
de Line attended the Fairbanks-  
Morse Tractor School at Calgary  
last week.

The Maple Leaf Hotel gives a  
special rate to farmers, meals 3  
cents each.

Mr J. H. Kelsey, storekeeper  
for the C.P.R. here, leaves this  
week for Bow River, near Fer-  
nie, B.C.

A daughter was born to Mr  
and Mrs Tom Sanders yesterday.

A very enjoyable time was  
spent Friday evening at the home  
of Mr and Mrs J. Saunders, the  
occasion being in honor of their  
daughter, Miss Eleanor Sand-  
ers, 18th birthday. Games, etc.,  
were played until 1 o'clock. There  
were 35 guests present, and all  
report having had a good time.

### Tudor Grain Shipments

There have been shipped from  
Tudor 110 cars of grain so far.  
About 50 of oats, 31 wheat, 25 bar-  
ley, and 4 flax. These figures are  
only approximate but substantially  
correct. About one half the crop  
probably is still in the granaries,  
to be held for better prices. To-  
day the cars on the track now, being  
loaded and the shipments are expected  
to be quite heavy this month  
(Feb.) as cars are being fully sup-  
plied.

### Goffier Farm Sold

Last week Mr William Goffier,  
whose farm is situated 4 miles north  
east of Strathmore, sold his farm to  
three Indiana farmers, Messrs. Ken-  
nedy, Van Bibby, and Kirkham,  
from Kokomo, the price being \$22  
per acre. As this land is all dry,  
the price is considered a good one.  
Mr Goffier in addition to his farm,  
runs a feed mill in town.

The following forms of an  
article in the Calgary "News Tele-  
gram" on the subject:  
"Mr Henry Leighton of the farm  
land firm of Leighton & Gilman  
when asked the news of the week  
in farm land investments told  
of a very interesting case in the  
sale of the farm of Mr William  
Goffier of Strathmore. This sale was  
made to three Indiana farmers,  
Messrs. Kennedy, Van Bibby, and  
Kirkham, from Kokomo. Mr Gof-  
fier four years ago paid \$15 per  
acre for his farm about four miles  
from Strathmore, and raised on it  
three successive crops of Silvermine  
oats which averaged over 100 bush-  
els to the acre, and sold for a price  
of \$1.50 per bushel for the land every year.  
He then sold his land to the Indiana  
farmers at \$22 per acre, netting him  
an added profit of \$12 per acre, or  
a gross profit of more than 800 per  
cent for his four years work.  
The farm contained 450 acres  
and figuring the profit of \$60 per  
acre on this, there is a net profit of  
\$27,240 which is quite a tidy sum  
considering that the initial invest-  
ment in the land was but \$1,500 per  
per acre and a small outlay for de-  
velopment."

### FURNITURE, BEDS, ETC.

Our Stock of the above is Complete.

Call and let us show you our values.

There is no obligation to buy and

you may see something at the right

price that you need.

W. E. BROWN  
HARDWARE FURNITURE

### The Rexall Store

BOOKS AT REDUCED PRICES

Any Book in our store sold regularly at \$1.25  
to \$1.50 on sale while they last for 65c.

Don't fail to take advantage of this opportunity.

A. W. MILLER

DRUGGIST, STATIONER AND JEWELER  
Issuer of Marriage Licenses

### The King Edward Hotel

STRATHMORE, ALTA.

THE COMMERCIAL HOUSE :

Rates \$2.00 and \$2.50 per day  
AMERICAN PLAN

"Get Your Canadian Home from the Canadian Pacific"

### WESTERN CANADA'S DAY

This has been referred to as Canada's  
Century. In Western Canada we use no  
such general term. This is Western Cana-  
da's century, decade, year, month, week  
and day. With the passing of each twenty-  
four hour period, new business blocks and  
houses are under construction, new lines of  
railway have pushed on a little further, and  
each day is brighter than the one preceding.

There is no safer or surer investment to-  
day than farm lands or town lots in Manitoba,  
Saskatchewan and Alberta. If you wish your  
dollars to work every Western Canadian Day  
call on or address

CANADIAN PACIFIC IRRIGATION  
COLONIZATION CO., LTD.  
CALGARY, ALBERTA







## GET THE LUMBER

For Your New Home  
Or Barn, From The

### CROWN LUMBER CO., LTD.

HEAD OFFICE, CALGARY

Branches all over Alberta

Manager Strathmore Branch

E. W. PUST

Firms of Repute Advertise in the Standard and  
Find it Pays—Why not You?

## UNION BANK OF CANADA

Paid-up Capital, Reserve Fund  
and Undivided Profits **\$8,375,000**  
Total Assets (over) **\$69,000,000**

### Save Systematically

Halfpenny, occasional  
savings seldom accom-  
plishes much. It's the

steadily, persistent, regular depositing of so many dollars  
a week, or month, or season, in the Union Bank of  
Canada, which makes one financially independent. The  
money accumulates all the more rapidly, too, because of  
the interest which is added every six months.

Try it.  
STRATHMORE BRANCH—J. L. Van Tighem, Manager.  
LANGDON BRANCH—H. E. Reisch, Asst. Manager.

LONDON, ENG., BRANCH—J. W. ASH, Manager.  
41 Threadneedle St., E.C.

## LUMBER

The very best is

LUMBER - SHINGLES - LATH - LIME - BRICK  
CEMENT - POSTS - SLABS ETC.

At the lowest possible price

Come and see us

THE RIVERSIDE LUMBER CO., LTD.

J. O'BRIEN, LOCAL MANAGER

## STRATHMORE SKATING RINK NOW OPEN

Good Ice and Excellent Lighting

Single Admission 25c. Season Tickets—Gents 53,  
Ladies 52, Family Ticket 85

Come and enjoy yourselves

JOS. DESMIT MANAGER

## MOVING PICTURE SHOW

AT THE  
**STRATHMORE  
PICTURE PALACE**  
(Cor. 1st St. and 2nd Ave.)

Change of Films 3 times weekly  
**PERFORMANCES EVERY  
EVENING**

Doors Open at 7:30 p.m.

GENERAL ADMISSION 50c

Enterprise Films Used. The Best on the  
market. Amusing, Instructive and Clean

## THE STRATHMORE AND BOW VALLEY STANDARD

PUBLISHED EVERY FRIDAY.

SINGLE COPY—5 CENTS.

ANNUAL SUBSCRIPTION,  
(TO CANADA AND BRIT-  
ISH EMPIRES) \$1.00

FOREIGN COUNTRIES 1.50

EDITOR AND PROPRIETOR

JOHN MACKENZIE

Legal Advertising, 12 cents a line for  
first insertion, and 8 cents a line for  
each subsequent insertion—12 lines to  
the inch. Local, 10 cents a line,  
or three insertions for 11. Display  
advertisements, 50 cents per column  
per month, 200 per column  
per inch for one time. Changes of  
advertisements must reach the  
office not later than noon each  
Wednesday.

SATURDAY, FEBRUARY 8, 1913.

### Rural Municipality of Bow Valley

The second regular meeting of  
this newly-created body was held in  
the Strathmore Standard offices on  
Saturday last.

The following are the minutes, as  
kindly supplied by the secretary,  
Mr. W. G. Way.

Minutes of meeting held at office  
of Bow Valley Standard  
Present: J. Thompson, J. McLean,  
E. E. Green, A. Watson and Sec-  
retary Treasurer.

J. Thompson in the chair.  
Minutes of previous meeting read  
and on motion of E. E. Green ap-  
proved.

Mr. J. McLean here asked to be  
put on record to the effect, that  
while the minutes of the previous  
meeting were correct as read, he  
objected to the motion dealing with  
the remuneration of the Secretary,  
Treasurer and Assessor.

Mr. Stephens of the Canada Ingot  
Iron Calvert Co., addressed the  
Council with reference to corrugated  
iron culverts.

On motion of E. E. Green the  
Secretary-Treasurer was requested  
to secure a bond for \$10,000, and the  
Union Bank of Canada was selected  
as the depository for the funds of  
the Municipality.

On motion of A. Watson the Sec-  
retary was instructed to write to the  
C.P.R. and the Minister of Public  
Works with reference to the C.P.R.  
placing crossings over their railway  
at a road near Nanton and also  
one near Chevalle, that are at pres-  
ent closed, and also with a view to  
having the road opened between  
S. 12 and 13-T. 23-R. 26-W. 4th.

At this time 12:35 p.m. the meet-  
ing adjourned until 1 o'clock p.m.  
for dinner.

Afternoon meeting called to order  
at 1:30 p.m.

On motion of A. Watson the Sec-  
retary was instructed to secure cop-  
ies of the Townships of Chevalle and  
Nanton from the Registry office,  
Calgary.

On motion of J. McLean, the office  
of the Strathmore Standard for  
printing as follows was accepted.

|                         |                 |
|-------------------------|-----------------|
| 3000 Tax Notices        | \$ 19.50        |
| 3000 Assessment Notices | 17.50           |
| 3000 Tax Receipts       | 20.00           |
| <b>Total</b>            | <b>\$ 57.00</b> |

E. E. Green was appointed a  
committee of one to consider the  
values to be placed on the different  
classes of land for the purpose of  
assessment, and to report at next  
meeting.

The resolutions from the Local  
Branch U.F.A., re the Hall Insur-  
ance and Debentures, were read and  
ordered held over for the present,  
pending further investigation.

On motion of E. E. Green, each  
councillor is requested to investigate  
the requirements of his division for  
the current year, with a view to en-  
abling the Council to estimate the  
amount of money required for road  
work, and report at next meeting.

The Secretary was instructed to  
procure drafts of Bylaws from the  
Department of Municipal Affairs on  
Debentures, Hall Insurance and the  
Regulation and Licensing of Post  
Offices.

On motion of E. E. Green the  
offer of J. Mackenzie to rent room in  
his office for Municipal purposes  
for 12 months at the rate of \$10.00  
per month (Mr. Mackenzie to furnish  
heat and light free) was accepted.

On motion E. E. Green the Coun-  
cil purchased a site from Mr. Chase,  
for the Municipal Office. Price  
\$135.00.

On motion of Mr. J. McLean, the  
Secretary was instructed to secure  
office furniture from Western Muni-

cipal News Co., to the amount of  
\$74.75.

|                                                  |                 |
|--------------------------------------------------|-----------------|
| The following accounts were or-<br>dered paid.   |                 |
| Bow Valley Standard                              | \$ 17.90        |
| Dictionary stamp                                 | 1.25            |
| Western Municipal News                           | 18.00           |
| E. Lambert                                       | 2.50            |
| W. G. Way, Postage, Sta-<br>tionery and Expenses | 1.85            |
| <b>Total</b>                                     | <b>\$ 41.50</b> |

On motion of E. E. Green, the  
Council adjourned to next meeting  
in the Municipal office on March 1st  
next at 11 o'clock a.m.

### University Extension Lecture

The next lecture in the series of  
the University Extension course will  
be given in Strathmore in the Pic-  
ture Palace, 1st St. and 2nd Ave.,  
on the evening of Tuesday, Feb. 11, by  
Dr. Allan, M.Sc. Ph.D., Professor  
of Geology in the University of Al-  
berta, on the subject "Geological  
Evidence of Prehistoric Plant and  
Animal Life upon the Earth." The  
present types of life will be com-  
pared with those of the geological past,  
many of which have become extinct.  
It will be shown when some of  
these early forms of life appeared,  
also when and why they have dis-  
appeared. Lantern slides will show  
what some of these ancient forms of  
life looked like which stalked about  
on various parts of the earth, in-  
cluding the Province of Alberta.  
The lecture will be given with spe-  
cial reference to the very valuable  
geological remains recently discov-  
ered in the Red Deer Valley in the  
vicinity of Stettler, and will no  
doubt be very interesting.

### Moving Pictures

Last Friday Mr. Alfred Gill start-  
ed up a moving picture show in the  
old Mackenzie block, which he has  
renamed the Strathmore Picture  
Palace. Shows will be given every  
evening, two performances nightly.  
Since the performances started they  
have been well attended, and the  
venue shows every promise of  
proving a success. The pictures are  
clear and apart from some little  
hitches in the lighting mechanism,  
invariable with a new enterprise at  
this kind starting up, everything  
has gone smoothly.

The seats of the building has  
been placed on a slope, so that  
everyone can get an excellent view  
of the show. The machine is  
enclosed in a metal-sheeted screen.  
The building will seat about 200  
people.

### Nightingale Notes

It is out that Mr. Bullock, of the  
colony, will enter into the mari-  
monial state sometime soon, his  
lady being Miss Caffe, who is now  
staying in Calgary.

The death is announced of Mr.  
James Heatley, lately of Nighting-  
ale. Mr. Heatley left with Mrs.  
Heatley for Portland, Oregon,  
where he was going to take up an  
important position in a large com-  
mercial house. He took a chill on  
the journey and died of pneumonia.

The school opened on Monday  
with an attendance of 14 children,  
which figure should be considerably  
increased when the cold weather is  
over. Miss Fowler, the new  
teacher, hails from Hawick, Scot-  
land, and has several town fellows  
around here.

It is understood that invitations  
will shortly be out for Mr. Gilbert  
Southwell's wedding.

### Social

On Monday evening last the  
young people and their friends were  
entertained by Rev. and Mrs. I. E.  
Mathews to a masquerade social  
evening in the basement of the  
Methodist Church.

The prize given to the one wear-  
ing the best costume was won by  
Donald Giffen, who dressed in a  
lady's costume, daubed with all  
the colors of war paint kept the  
crowd guessing most of the even-  
ing.

The next social evening will be  
held on the first Monday evening in  
March.

The Original Dixie Jubilee  
Singers appear in the Opera  
House on Friday, 14th inst.

## Special Prize of Handsome Silver Mesh Bag

For the candidate having the greatest in-  
crease in votes between Jan. 23 and Feb.

20. Get right after it. The Mesh

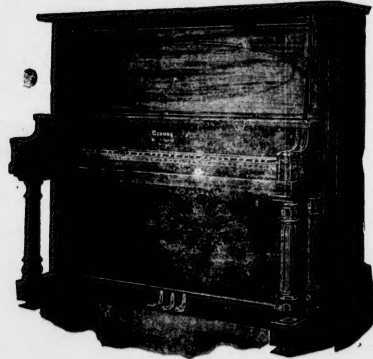
Bag can be seen at the Trading

Co. Every vote you get

on the Mesh Bag

counts just the

same for the  
Piano



### \$1330.00 Worth of Premiums

FIRST PRIZE—To the person receiving the highest number of Votes—A KRAUSE GRAND  
PIANO Worth \$350

Second Prize—A Due bill for \$250 to apply as part payment on a Krause Grand Piano

Third Prize—A Due bill for \$250 to apply as above.

Fourth Prize—A Due bill for \$250 to apply as above.

Fifth Prize—A Due bill for \$250 to apply as above.

### What Will Win You These Prizes

Subscriptions obtained for the Strathmore Standard and goods purchased at the Strathmore  
Trading Company will obtain these prizes.

All you have to do is to collect the coupons.

Every dollar's worth of goods purchased at the Strathmore Trading Company counts 200  
votes.

Every year's renewal subscription to the Strathmore Standard counts 1,000 votes; new sub-  
scription 2000 votes; 2 years' subscription 3000 votes; 3 years' subscription 4000; 4 years' sub-  
scription 5000; and 5 years' subscription 75,000.

Contest Manager,

CHARLES A. BUTLER, Strathmore Trading Co.

who will answer all enquiries

Do not hide your light under a bushel  
ADVERTISE IN THE STANDARD











## When in need of HARNESS SADDLERY REPAIRS

Call and see me at my new premises, next door to BROWN'S HARDWARE STORE.

**T. H. EVES**  
SHOE REPAIRS  
HARNESS OILED

**JOHN DEERE IMPLEMENT AGENCY**

This is to inform the public that I have taken over the Strathmore Agency on the John Deere Plant Company on First Avenue and carry a full line of Farm Implement of all kinds and repairs Manibos Gasoline Engines, Pumps, etc.

**H. J. ANDERSON**

**STRATHMORE NURSING HOME**

"THE HOME"  
Chas. Henderson, M.D.  
Nursing and General Care  
For Terms, Apply—  
MRS. HINCHLIFF Box 170

**SAUNDERS' HARNESS SHOP**  
(Opposite White & May's)

Don't get me mixed up with the Shoemakers, who sell the wrong harness in this town and repairing harness.

Now is the time to get your harness oiled and fixed ready for the Spring Work.

All kinds of repairs to SADDLES, TRIGGERS, SHIT CARBS, etc. Full line kept in stock.

**Strathmore Railway Time Table**

Taking effect Oct. 27, 1912

TRAIN No. 11—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 12—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 13—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 14—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 15—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 16—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 17—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 18—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 19—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM  
TRAIN No. 20—ST. PAUL, NO. 10:45 AM  
Going West, 10:45 AM

N.B.—These figures are intended for the convenience of the public and are as far as possible correct, but the Standard cannot be held liable for any errors which may occur in same.

**COAL AND WOOD**

Finest Lethbridge and Steam Coal in shed and delivered

**TERMS CASH**

**WM. SAAR & SON**

**STRATHMORE**

**THE CHURCHES**

**PRESBYTERIAN CHURCH**  
STRATHMORE.

Sunday, Feb. 9, 11 AM  
Sunday School meets every Sunday at 12 noon. Supp. 3 PM.  
Choir Practice Wednesday evening, 7:30 PM.  
Rev. A. McWilliams, Pastor.

**METHODIST CHURCH**  
STRATHMORE.

Sunday, Feb. 9, 11 AM, regular service.  
12 noon Sunday School, 2:30 PM.  
Choir Practice Wednesday evening, 7:30 PM.  
Rev. J. E. Matthews, Pastor.

**ST. MICHAEL AND ALL ANGELS**  
CHURCH OF ENGLAND OF STRATHMORE.

Sunday, Feb. 9, 11 AM, regular service.  
12 noon Sunday School, 2:30 PM.  
Choir Practice Wednesday evening, 7:30 PM.  
Rev. J. E. Matthews, Pastor.

**CATHOLIC CHURCH**  
STRATHMORE DISTRICT.

Mass at Strathmore, 8 AM and third Sunday, at 8:30 AM.  
At the Catholic Colony, first and third Sunday, at 8:30 AM.  
At the Catholic Colony, second Sunday, at 8:30 AM.  
At the Catholic Colony, third Sunday, at 8:30 AM.

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## FOR THE MILLER FOR THE FARMER

Convenient Market for His Crop and a Source of Supply for the "Miser" Farmer

The rapid expansion of the milling industry in the West during the past two years has a direct bearing on the prosperity question. One of the strongest arguments for reciprocity was the fact that there were few mills in the Canadian west that could afford a farmer a ready and convenient market for his crop. In other words there was no market and the advocate of the home market idea found little to support his arguments in the West two years ago. Today conditions are quite different.

The Globe, a paper that led in the fight for reciprocity.

It looks as if it will be the Canadian west is destined to become the greatest flour milling center in the British Empire. This is Medicine Hat.

Medicine Hat is the center of the flour milling industry in the West. It is the center of the flour milling industry in the West. It is the center of the flour milling industry in the West.

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## \$1330 Piano Contest

SPECIAL PRIZE OFFERED FOR FEB. 20.

We are pleased to see the amount of energy that is being put forward in the contest for the Strathmore Piano Contest. You don't know which candidate's home it will be in or which candidate's home it will be in.

Remember that there are five prizes to go, and about twenty to the most popular young lady of Strathmore district and four others at a small cost to the next four most popular young ladies. Is your girl in the race? Or your niece? If so, you can help her by getting votes and placing them to her credit.

These votes can be secured by subscribing to the Standard and paying for one year, for which you will receive 2000 votes or by trading with the Standard, trading, which will give 2000 votes on every dollar received on merchandise.

If you are not a subscriber of the Standard, you can still help by placing your subscription on order and giving your ballot to the young lady you admire. If you are already a subscriber and your name, pay up, and do likewise.

It is quite a long while yet to the end of the contest, and many votes can be had in that time. If you want to know where to get them, inquire at the Trading Company, or the Standard office, and they will put you wise. Don't pass up any opportunities. It will be a long time before you get the chance of a prize equal to the value of the prizes offered in this competition for so little effort.

**THE SPECIAL PRIZE**

As a special inducement for you to get your name in the contest, the manager is offering a handsome silver mug, which will be given to the candidate showing the largest increase of votes between Jan. 23, when the last special prize was given, and Feb. 20. Let every vote you can find in a check on Thursday, Feb. 20. The week's vote in the next two weeks will help you to get the big prize, and also the consolation prize.

So get busy. It is 11 days to Feb. 20, and a lot of votes can be gotten in that time.

**HOW THE CANDIDATES IN THE PIANO CONTEST STAND**

1 Miss Elizabeth Jones 9285

2 Miss Elizabeth Jones 9285

3 Miss Elizabeth Jones 9285

4 Miss Elizabeth Jones 9285

5 Miss Elizabeth Jones 9285

6 Miss Elizabeth Jones 9285

7 Miss Elizabeth Jones 9285

8 Miss Elizabeth Jones 9285

9 Miss Elizabeth Jones 9285

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## STOCK-TAKING CLEAN-UP BRINGS EXTRA GOOD BARGAINS

We are taking our inventory we find many odds and ends, these we are selling at special clearing prices as New Goods are beginning to arrive.

**CHIVERS STRAW-BERRIES**

In straw, extra good solid pack, 3 lbs for \$1.00

**BIGGERS & EMPRESS JARS**

Regular jar per jar to clear, 2 jars for 45c

**RED ROSE TEAS**

50c Grade for 40c

**RED CROSS TEA**

40c Grade for 35c

**HOME MADE MARKA-LADE**

In half-gallon jars, \$1.25 for 85c

**COFFEE**

50c Coffees now 40c

**SOAP**

Pendy's 5c White Soap

**CHOCOLATE**

15lb tin, reg 25c for 20c

**ORANGES**

Sweet Oranges, per doz 25c

**STRAITHMORE TRADING CO.**

GENERAL STORE

**ARE YOU ALIVE?**

To the Value of Advertising in dull times

Some merchants look upon advertising as a luxury only to be indulged in when money is plentiful, and to be cut out when business is slack. But it is in slack times that advertising is most needed to revive the current of trade.

The buying public are none too well off themselves, and they scan the advertisements daily to see where they can save a few cents here and there. That is one of the reasons why mail order houses, situated hundreds of miles away, do a big business to the disadvantage of the trader whose store the public see every day.

The mail order catalogue goes into almost every home in the country, and it shows their prices. Do the buying public get the same opportunity to know the home merchant's price?

Advertising has built up the big mail order houses. It will build your business for you if you use it right.

The mail order catalogue goes into the homes of this district two or three times per year. The Strathmore Standard gets into the homes in this district 32 times every year. Write your ad properly and insert it in the Standard. It will make money for you. Change your ad as often as you like—it will not cost you any more. Advertising rates on application. Reduced rates on 12 month contracts.

**ANDREW B. CLOW**

Barrett, Solicitor, Lawyer, Etc.

Solicitor for Union Bank of Canada

The Security Trust Co., Ltd., Money to Loan

Office in Glenview Block

## THOROUGHBRED DUNCO JERSEY

RAK'S NORTH, Strathmore, 100

**BUFF ORPINGTON COCKERELS**

Run from flock of winter layers 82 and 83 each 1 year. Young Hatched

1000. Run from flock of winter layers 82 and 83 each 1 year. Young Hatched

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